FUND RAISING ACTIVITIES

The board understands that students and staff members feel there is a need to undertake fund-raising activities. A properly organized and directed fund-raising activity may be a desirable learning experience. Fund raising activities may cause undue hardship on some and create a negative attitude among others. Therefore, the board establishes these guidelines:

1. All fund raising activities involving students must be under the sponsorship of a staff member, and must have prior approval of the building administrator, except crowd funding as stated in #7 below.

2. All solicitations by outside agencies, groups or individuals on school property are prohibited without approval of the Superintendent or the Superintendent’s designee.

3. The use of any form of lottery or tag day is prohibited as representative of a school activity.

4. Door to door solicitations are prohibited.

   It is the intent of the board that all funds raised by student activities shall be expended for the direct benefit of students. They shall not be expended for supplies or equipment supported by the school district general fund budget. Funds may be used to supplement but not supplant items otherwise identified in the operating budget.

   Expenditures may be made for:

   - Equipment items not provided for in the District’s operating budget.
   - assembly programs of an educational or cultural nature
   - student enrichment, such as field trips or specialty books
   - approved class activities
   - memorial gifts
   - contributions to charitable organizations chosen by students
   - approved Club activity consistent with the Club’s purpose.

   It is not intended that students will raise funds for awards, banquets or personal equipment. The board prohibits fund raising to provide a so-called kitty of money for the discretionary use of staff members.

5. No student shall be required to participate in a fund raising activity.

6. All fund raising activities shall use the accounting procedures established by the school district.

7. Contracting with crowdsourcing sites such as: SnapRaise, GoFundMe, Indiegogo, Kickstarter, etc. where cash donations are made through third-party vendors, and the third-party vendors receive a percentage or amount of the donation as payment for services requires prior approval of the Superintendent of Schools or a designee. Crowdsourcing, as defined in this context, is the process of...

Adopted 10/24/78
Revised 3/26/02; 2/16/16
of obtaining cash donations from an online community. Individuals or groups requesting permission shall identify the online site to be used and the specific purpose for which the funds will be dedicated.

8. Private individuals may use a crowdsourcing site and donate to the district. However, the individual may not use district assets or resources when engaging in private crowdsourcing activities. Also, district employees acting as private individuals shall not represent themselves as agents of the district. Assets and resources include all school and District logos, symbols, and mascots as well as the District seal or other images associated with the Salem School District.
STUDENT FUND RAISING ACTIVITIES

1. Fund raising activities shall be limited to a class within a school, or a specific group. All funds shall be disbursed when that class or group leaves the building, or if the make-up of the class or group will be altered substantially by the next school year. For example, no funds should be left as a fifth (5th) grade class leaves an elementary school, an eighth (8th) grade class leaves Woodbury School or a senior class graduates from Salem High School.

2. Funds in a student activity account are not intended to reward staff members for services performed. Principals shall not allow students to use funds collected through fundraising activities or personal solicitation to present school employees with gifts of substantial value. School Board Policy GBEBC "Employee Gifts and Solicitations" clearly expresses the policy of the District to discourage all but “simple remembrances” unless there are “unusual situations”.

The definition of “simple remembrances” clearly indicates a small monetary value and “unusual situations” eliminates the routine assignments such as coaches, advisors, band directors, etc. A retirement after many years of service may be an example of an “unusual situation.”