PUBLIC INFORMATION PROGRAM

It is the intent of the school board that citizens of the community have the opportunity to be informed of their policies and actions except for those occasions of personal or private matters.

The school board directs the Superintendent of Schools to employ such means as are available to inform citizens of the activities of the school. It is a management function to interpret public attitudes, identify the policies and procedures that serve the public interest, and execute a program of action to encourage public interest, and to earn public understanding and acceptance.

Communication is a two way process – disseminating and receiving. Citizens are encouraged to express their feelings to school administrators.